

Kestrel Heights School Board
Special Meeting September 28, 2017
6:00 p.m. to 8:20 p.m.

Purpose: To ensure the Outcomes in our Charter are being accomplished and that all parameters are being followed

A special meeting of the Board of Directors was held September 28, 2017 at 6:00 PM. Brandon Paris called the meeting to order at 6:05 PM.

The following Directors were in attendance: Travis Fisher, Josephe Featherstone, Brandon Paris, Dr. Valerie Evans, and Mary Bennett

Guest: Dr. Mark Tracy/Executive Director, Attorney Stephon Bowens, Attorney Saleisha N. Averhart, Daniel Braswell

Absent: Shane McCurdy, Sue Haswell, Glenna Boston

Marketing & PR Status Update – The board met with Joy Cook of the Joy Cook Public Relations Group on possibly hiring her to do marketing and public relations for the Kestrel Heights School. Joy Cook would be asked to assist in the increase of the enrollment at the school if hired. Joy Cook is seeking an agreement with a fee of \$15,000 for a 90-day period. She wants to use her staff to develop graphic design, newswriting, publishing of stories, soliciting of stories, a social media presence, and someone to monitor news relating to the school.

Status of Audit Mandated by SBE – there was a debrief of the preliminary audit report by Leaders Building Leaders presented Tom Miller and staff on 9/27/2017. There were no material findings relating to oversight, management or staffing of the school. However, there were recommendations for potential more efficient operations.

Listing and Sale of Capitola Drive Property – There was discussion on the sale of land owned by KHS on Capitola Drive in Durham, N.C. Travis Fisher proposed that the property be put on the Loopnet website at a price of \$262.95 a month for 12 months.

Conflict of Interest

Motion: Josephe Featherstone waive the disclosed conflict of interest by Treasurer, Travis Fisher with the CoStar Group to market and list the Capitola Drive property.

Second: Valerie Evans

Unanimously Approved The Board unanously voted to waive the disclosed conflict of interest for Treasurer, Travis Fisher who works for CoStar Group so that he may list the property on the Loopnet website. *Travis Fisher recused himself from the vote related to the matter.*

Hire Marketing Company

Motion: Josephe Featherstone moved to hire the CoStar Group to market and list the Capitola Drive property.

Second: Valerie Evans

Unanimously Approved Motion to have CoStar list the Capitola Drive property was unanimously approved. *Travis Fisher recused himself from the vote related to the matter.*

Parent Concern – A concerned parent, Raychelle Baptist, wanted to know whether another librarian would be hired at school and she wanted to know if the school would be participating in Battle of Books. The issue of parent would be referred to Executive Director, Dr. Mark Tracy.

Move into Closed Session:

Motion: Travis Fisher made a motion to move into closed session at 7:55 PM to consult with the school board's attorney retained in order to preserve the attorney-client privilege between the attorney and the school board, which privilege is hereby acknowledged.

Second: Mary Bennett

Motion to enter closed session was unanimously approved at 7:55pm

Closed Session began at 7:55 PM.

Board reviewed terms of potential public relations contracts and bids in closed session with legal counsel.

End of Closed Session:

Motion: There was a motion to come out of closed session by Valerie Evans.

Second: Travis Fisher

Motion to enter into open session was unanimously approved at 8:29PM

Closed Session ended and Open Session resumed at 8:29PM.

No motions were made or required as a result of discussions held during closed session.

Adjourn:

Motion: There was a motion to adjourn meeting at 8:30 PM by Valerie Evans.

Second: Travis Fisher

The motion was Unanimously Approved

Meeting Adjourned at 8:30 PM